



Lourensa Struwig

Business Introduction

Lourensa Struwig is a SAPC-registered pharmacist and accredited assessor with extensive experience in management, training, and mentoring within the pharmaceutical and healthcare sectors. Throughout her career, she has successfully led national teams, developed impactful training programmes, and driven strategic initiatives that improved operational efficiency and organizational performance.

She and her husband, Willem, established a VAT-registered company, **AnMatth (Pty) Ltd**, in 2020. The company's name was inspired by their grandchildren, Ané and Matthew.

In April 2025, Lourensa founded **AnMatth KnowledgeHub**, a consulting and training company dedicated to equipping professionals with the skills and insights needed to excel. Passionate about people development, she combines clinical expertise, strategic insight, and business acumen to deliver practical, high-impact learning solutions.

Her company's guiding principle, ***"Where Knowledge Meets Experience,"*** reflects her commitment to bridging professional expertise with real-world application. Through KnowledgeHub, she shares industry insights that enhance efficiency, foster employee growth, and drive business success.